

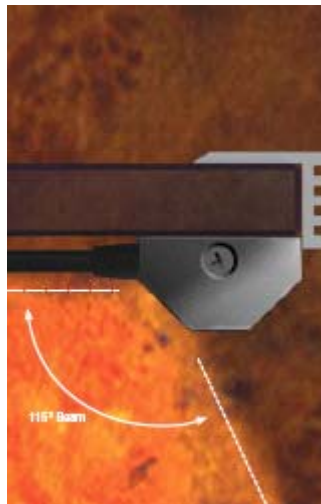
A new product update from...dla

Join us for Lighting Visions 2009...LED's have finally come of age!!



1) The challenge:

- * LED's have forever changed the world of lighting.
- * Design professionals can no longer afford to be "in the dark" about this rapidly evolving technology.
- * So many new LED products are being introduced so quickly, it's impossible to stay informed.



2) The solution:

* On October 8th, 2009, the Loews Hotel in Center City will be ground zero for LED lighting; packed with the largest collection of LED technology ever seen in our area!

* Products will be on display, seminars will available, and experts will be on hand to display, discuss and inform.

* More can be learned in one day then ever before.



3) LED's have gone from prototype...to practical. Don't miss this opportunity to learn about LED's for interior and exterior, decorative and functional, ambient and accent. From residential to retail, healthcare to hospitality, educational to entertainment, see it all at Lighting Visions 2009.

Visit our link and register early: <http://www.dlaevent.com/>

View the attached invitation for more info

dla

Diversified Lighting Associates



Lighting Visions 2009

A thru Z in LED

October 8, 2009

11:00 a.m. – 8:00 p.m.

**Loews Hotel – Philadelphia
PSFS Building
Market Street at 12th**

See LED Products from the Following Manufacturers:

- Acclaim Lighting
- Affineon Lighting
- Architectural Area Lighting
- Bega
- Beta-Calco
- Bruck
- Con-Tech Lighting
- Dual-Lite
- Edison Price Lighting
- Emergi-Lite
- Energy Focus
- E T C
- Finelite
- Guth
- HessAmerica
- Hubbell Outdoor & Industrial Lighting
- Illumivision
- I O Lighting
- Kenall
- Kim Lighting
- Kirlin Lighting
- LSI
- LightGuard
- Linear Lighting
- Lucifer
- Pixel Range
- Prescolite
- SPI Lighting
- Sun Valley Lighting
- Tivoli
- US Architectural Lighting
- Waldmann
- Wila
- XAL
- Zumtobel Lighting

Diversified Lighting Associates

Presents

Lighting Visions 2009

SEE... the largest offering of LED lighting products from more than 30 leading manufacturers. Find an LED option suitable for every lighting project and fixture schedule A – Z.

MEET... and network with architects, engineers, interior designers, lighting consultants, as well as developers, builders and facilities directors from the Tri-State area during our buffet lunch and evening cocktail reception.

LEARN... by attending a complimentary seminar offered to sharpen your skills and increase your knowledge. Space is limited so please register early.

r.s.v.p. Celeste Fina: 215-442-0700
cfina@diversifiedlighting.com
or register at: www.dlaevent.com

Seminars

Diversified Lighting Associates
is proud to offer this series of
complimentary educational seminars.

Space is limited,
please r.s.v.p. by contacting
Celeste Fina: 215-442-0700
cfina@diversifiedlighting.com

Or register at:
www.dlaevent.com

LED Lighting Technology & Application

10:00 a.m.

Today, LED's are the wild west of artificial illumination. No longer will we be able to specify a fixture and a lamp, each with widely known predictable performance. This 1 hour session provides a description of LED technology, how it works, and what questions you should ask when working with LED's. We will also discuss the realities of LED products today and where they can effectively be used.

AIA/CES Learning Units – 1. Course qualifies for HSW.

Presenters: Mike Perry & Michael Lehman, Con-Tech

Breakthrough in Office Lighting

2:00 p.m.

Learn how to use this breakthrough approach in sustainable office lighting design and bring dramatic energy savings, cost savings, and a balanced lighting aesthetic to your next design project.

AIA/CES Learning Units – 1. Course qualifies for HSW.

Presenter: Dave Brown, Finelite

A Decade of Designing with LEDs

4:00 p.m.

A presentation of lessons learned over the last 10 years of designing LED fixtures. Questions all Lighting Designers should ask about LED products. A discussion of new standards as well as the latest and greatest applications.

AIA/CES Learning Units – 1. Course qualifies for HSW.

Presenter: Ann Reo & Mark Kelly, IO Lighting

www.diversifiedlighting.com

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