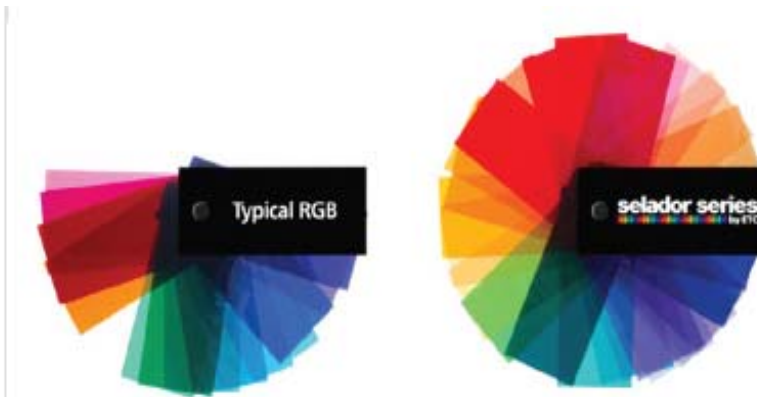


*A new product update from...dla*

ETC enters the LED market with Selador, producing light and color quality that conventional RGB can't offer.



1) Until now, LED color mixing could not match the broad palette of soft pastels and strong saturated colors provided by tungsten gel-colored fixtures.



2) Selador's x7 Color System blends an unprecedented array of seven LED colors to produce full spectrum light output.

#### DMX CONTROL CHANNELS

DATA CHANNEL		COLOR	VALUE	FUNCTION
1	Luminaire Address	Red	0-255	Intensity 0-100%
2	Luminaire Address + 1	Red-Orange	0-255	Intensity 0-100%
3	Luminaire Address + 2	Amber	0-255	Intensity 0-100%
4	Luminaire Address + 3	Green	0-255	Intensity 0-100%
5	Luminaire Address + 4	Cyan	0-255	Intensity 0-100%
6	Luminaire Address + 5	Blue	0-255	Intensity 0-100%
7	Luminaire Address + 6	Indigo	0-255	Intensity 0-100%
8	Luminaire Address + 7	Master Intensity Control	0-255	Intensity 0-100%

3) Selador's x7 Color System: more colors in, better light out.



4) Selador is available in 3 versions:

Lustr, for pure white light.

Paletta, for soft washes of pastel color.

**Vivid, for intense saturated colors that only LED can deliver.**

View all three by clicking on this link:

<http://www.etconnect.com/products.ledfixtures.aspx>

Please call for details.

dla

Diversified Lighting Associates